

A Barbie doll is the central focus, dressed in an elaborate tribal or African-inspired costume. She wears a tall, blue, conical headdress adorned with gold chains, a circular medallion, and long tassels of red and blue beads. Her face is made up with dramatic eye makeup and bright red lipstick. She has large, ornate gold earrings and a wide, multi-layered necklace featuring gold, red, blue, and white beads, along with a large, dark, feathery collar. She is wearing a dark, possibly black, top and a matching armband. The background is a warm, orange-to-yellow gradient. In the bottom left corner, there is a pink circular graphic containing promotional text. The word 'Barbie' is written in a large, white, cursive font across the bottom half of the image. At the very bottom, a solid pink banner contains the text 'THE BARBIE™ COLLECTION SPRING 2013'.

FREE SHIPPING

on orders of \$75
or more! See order
form for details.

Barbie

THE BARBIE™ COLLECTION SPRING 2013

notes from the **DREAMHOUSE**

Welcome to the Spring 2013 issue of *The Barbie™ Collection*!

This exciting new redesign brings you the best of all things Barbie®. You'll find absolutely amazing dolls, the most fabulous must-have products, doll-lightful feature stories and all the latest Barbie™ Buzz. Get ready to kick up your pink stilettos — *The Barbie Collection* is here!



FAB FAVE!

The Barbie® Wardrobe is over 15" tall and almost 12" wide with interchangeable wallpapers and real working drawers. See page 22 for more details.

THE BARBIE® STORY



The moment Barbie® doll was introduced to the world, an icon was born. Debuting in 1959 as "The Teenage Fashion Model," Barbie allowed girls to experience fashion play and to explore various dreams, fantasies and aspirations without ever leaving home.

Over the years, Barbie has always been a reflection of the times whether following style trends or blazing her own fashion trail. Today, Barbie is the most popular doll in the world. She is a worldwide fashion muse and pop culture icon for girls of all ages. *The Barbie™ Collection* is proud to continue the tradition of superb quality and attention to detail that began over 50 years ago.

Learn more about "The Barbie Story" at BarbieCollector.com.

left: Mattel co-founder and Barbie creator, Ruth Handler



IN THIS issue



ON THE COVER

*Tribal Beauty™
Barbie® Doll*

PAGE 4



A dash of style!

*Barbie™ Salt & Pepper
Shakers*

PAGE 16



A collection of international glamour

DOLLS OF THE WORLD®

PAGE 24



**THE BARBIE® FASHION
MODEL COLLECTION**

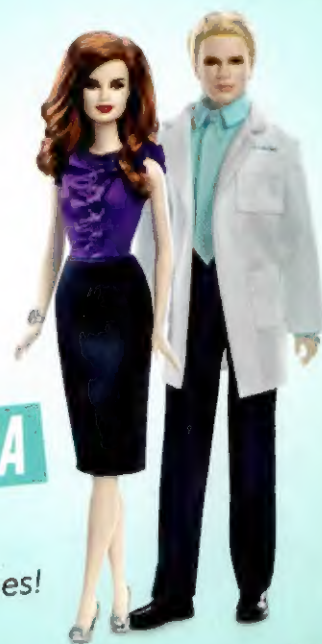
*Design Director Robert Best
shares his inspiration*

PAGE 8



**new
THE TWILIGHT SAGA
DOLLS!**

The phenomenon continues!



PAGE 28



*The BFF of Barbie®
celebrates a milestone*

**MIDGE®
TURNS 50!**

PAGE 12

EXOTIC SPLENDOR

Inspired by the colors and textures of Africa, Barbie® Designer Linda Kyaw created the stunning Tribal Beauty™ Barbie® Doll.

When envisioning the Global Glamour™ Collection, the idea of a "faraway exotic destination" came to mind. This African-inspired doll is a textural delight from top to bottom featuring a headpiece in ultramarine blue with intricate golden ornaments and sky high heels with zebra-embellished "carvings."

The flame-colored print skirt recalls traditional African prints with an abstract twist. Accents include a kaleidoscope of beads and fringe draped gracefully over the costume.



LINDA KYAW
BARBIE® DESIGNER



new

**DIRECT
EXCLUSIVE**

TRIBAL BEAUTY™ BARBIE® DOLL

Gold Label® Collection

The first doll in the Global Glamour™ Collection shows her exotic side wearing an intricate ensemble featuring a feathered midriff top, golden breastplate adornment, waist-attached bead fringe, earrings, bangles, long split skirt and elaborate headpiece. Her zebra scepter pays tribute to the royal splendor of Africa and her status as a reigning queen of fashion. For the adult collector.

C1-X8262 \$125.00 or two installments of \$62.50

Fashion is not removable. Production dolls/accessories may vary from photos shown here. Dolls cannot stand alone and may not be able to hold objects as shown. Installments available on phone/mail/fax orders only.

Direct Exclusives are currently available in the U.S. only from Barbie® Collector catalog or online at BarbieCollector.com.



hot!

GLAMAZON FROM THE AMAZON!

Bob Mackie draws inspiration from a South American paradise with a Brazilian beauty that's hot, hot, hot!



BOB MACKIE
CELEBRITY FASHION DESIGNER

DIRECT
EXCLUSIVE

BOB MACKIE® BRAZILIAN BANANA BONANZA® BARBIE® DOLL

Gold Label® Collection

This tutti frutti beauty celebrates the vibrant rhythms of Brazil: the sultry samba and the bossa nova. While shaking things up in her tropical wonderland, she wears a fashion fantasy festooned with "fruit" headpiece and a bounty of brilliant yellow "bananas" topped off with an exotic "feathered" friend. For the adult collector.

C1-X3515 \$150.00 or two installments of \$75.00

© 2013 Bob Mackie Design Group, Ltd.

Fashion is not removable. Production dolls/accessories may vary from photos shown here. Dolls cannot stand alone. Installments available on phone/mail/tax orders only.

Direct Exclusives are currently available in the U.S. only from Barbie® Collector catalog or online at BarbieCollector.com.





MODELS OF BEAUTY

THE BARBIE® FASHION MODEL COLLECTION

The most prestigious line of Barbie® dolls available, the Barbie® Fashion Model Collection celebrates the glamorous heritage and style of Barbie.

This collection features intricately crafted and beautifully tailored clothing, richly designed jewelry and highly detailed accessories.

To pay homage to this heritage, the BFMC doll sculpt is taken from the original 1959 Barbie doll. In addition, each BFMC doll has its own unique beauty mark. BFMC dolls also feature the sophistication of genuine Silkstone®—a proprietary material that results in the look and feel of porcelain but is more resilient.

Dolls from this year's Barbie Fashion Model Collection are featured on pages 10-11 and 14-15.



Delphine™ Barbie® Doll (2000)



Spotted Shopping™ Barbie® Doll (2005)



Je Ne Sais Quoi™ Barbie® Doll (2008)



Darya™ Barbie® Doll (2011) / C1-T7675 \$150 or three installments of \$50



"BFMC is a celebration of the era when Barbie doll got her fashion start. It is reminiscent of a time when Barbie and women of the day would dress in incredible couture clothing. This collection interprets that exquisite attention to style and detail from fabric selection and how the garment is finished to delicate hand-painted eyelashes and the color of polish selected for the nails."

ROBERT BEST
DESIGN DIRECTOR



each doll has
its own unique
hairstyle styled
by hand



couture quality
fabrics are
selected and
sourced



intricate jewelry is
handcrafted in miniature



Cocktail Dress Barbie® Doll (2013) / see page 10



from idea
to illustration
to doll



Luncheon Ensemble Barbie® Doll (2013) / see page 10

TRULY CLASSIC

From ladies who lunch to the toast of the town, the beautiful dolls in the Barbie® Fashion Model Collection capture a time and place that epitomizes the ultimate in fashion flair and social activity!

new

AVAILABLE
APRIL 2013

COCKTAIL DRESS BARBIE® DOLL (left)

Gold Label® Collection

Featuring genuine Silkstone® body

Always the toast of the town, Barbie® makes cocktail hour enchanting in an intriguing black evening dress with a nude underskirt embellished with black lace, tulle and jet black beads. Dramatic accents include a short lace Watteau train, black hair bow, faux pearl drop earrings, tall opera gloves and black d'Orsay pumps. Additional images of doll on page 9. For the adult collector.

C1-X8253 \$75.00

new

LUNCHEON ENSEMBLE BARBIE® DOLL (right)

Gold Label® Collection

Featuring genuine Silkstone® body

Ladies who lunch will love Barbie® in a crisp spring ensemble with a puff-sleeve dress belted at the waist and tiny bows at each shoulder. Finishing touches include a coordinating swing coat and a pretty turban accented with an itty bitty rosette embellishment. For the adult collector.

C1-X8252 \$50.00

Fashions designed exclusively for the Silkstone® Barbie® doll body; not for use with other Barbie® dolls. Production dolls/accessories may vary from photos shown here. Dolls cannot stand alone.







1963

Every doll needs a BFF! Barbie® doll's first friend, Midge Hadley, debuted in 1963 and they've been best friends forever!



1964

Midge® met the doll of her dreams, Allan Sherwood, in 1964 and they've been together ever since. Meanwhile, Barbie and Midge shared the latest buzz and the latest fashions.



1965

Now able to really kick up their fashion heels, the friends got "lifelike bendable legs" in 1965.



1988

Ready to hit the sand and surf, Midge came back in 1988 with *California Dream Midge*.



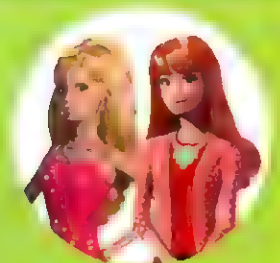
1991

Wedding bells rang for Allan® and Midge who finally tied the knot in 1991.



2003

So sweet! Midge and Allan started a Happy Family™.



2013

Midge is back and makes her reality show debut in *Barbie™ Life in the Dreamhouse* on March 6! Watch her online at barbie.com/dreamhouse.





50 YEARS OF FUN & FRIENDSHIP

This year, Midge® doll turns 50 and is more fabulous than ever with her BFF, Barbie® doll, by her side! This charming giftset includes iconic reproduction Barbie and Midge dolls and fashions from the 1960s celebrating 50 years of Midge—and friendship. Learn more about Barbie and Midge at BarbieCollector.com!

new AVAILABLE
APRIL 2013

BARBIE® AND MIDGE® 50th ANNIVERSARY GIFTSET

Gold Label® Collection

Two great friends are together again, dressed in re-creations of favorite vintage fashions from the 1600 Series "Invitation To Tea" #1632 was introduced in 1965. Barbie doll wears the pink hostess jumpsuit with a pink and silver vest and metallic belt—the perfect ensemble for sipping tea from the teapot and saucers that are included. Midge doll favors 1966's "Lunch On The Terrace." Her summery, empire-waist dress features lime green-and-white checks against a whimsical, polka dot bodice with a matching picture hat. For the adult collector.

C1-X8261 \$75.00



new

BARBIE® AND MIDGE® DOUBLE DOLL CASE

This vintage-styled double doll case is inspired by an original Barbie™ and Midge™ case and is made of resilient vinyl. Case features two areas to hang clothing, two drawers for shoes and accessories and space for two dolls. Perfect for storage or transporting dolls. Measures 18"W x 13.5"H x 3.5"D.

C1-F9043 \$45.00

Barbie fan club

join now!

MEMBERS RECEIVE:

A membership kit with
a special welcome gift from Barbie®

\$80 in shopping credits (\$20 per quarter)
to spend on BarbieCollector.com

Exclusive access to purchase
three Gold Label® Collection dolls and
one Platinum Label® Collection doll

Insider-only sneak peeks
of upcoming doll designs

Access to extra BarbieCollector.com
content and much more!

Become a member of
the 2013 Barbie™ Fan Club
for only \$24.95
(plus applicable tax, S&H).

Limited to only 8,000 members!

Visit BarbieCollector.com to join
and for additional details.





EXCLUSIVE FOR MEMBERS ONLY!

**THE FIRST TWO
BFC® DOLLS FOR 2013!**

new AVAILABLE
MARCH 2013

BOATER ENSEMBLE BARBIE® DOLL

Gold Label® Collection

Featuring genuine Silkstone® body

From the Barbie® Fashion Model Collection All aboard a fashion journey as Barbie® doll dresses in a beautifully tailored and flawlessly accessorized nautical outfit. Her sleeveless dress features a navy pencil skirt and off-white bodice covered with a double-breasted jacket with golden buttons. White gloves, spectator pumps, faux pearl earrings, a matching brooch and a charming boater hat complete the look. For the adult collector.

Available for purchase on BarbieCollector.com by 2013 Barbie® Fan Club membership only.

C1-X8265 \$85.00

new AVAILABLE
JUNE 2013

BLACK AND WHITE COLLECTION® BEADED GOWN BARBIE® DOLL

Platinum Label® Collection

Barbie® doll made her debut in 1959 in a classic black-and-white maillot that became the forerunner of her inimitable style that has mesmerized the world for more than 50 years. Honoring her fashion heritage, Barbie wears a striking black-and-white satin gown adorned with shimmering silvery sequins and black beads, a ribbon belt and a dramatic train. For the adult collector.

Available for purchase on BarbieCollector.com by 2013 Barbie® Fan Club membership only.

C1-X8266 \$85.00

One of each doll per member while supplies last.

VISIT BARBIECOLLECTOR.COM
TO SEE THE TWO
ADDITIONAL 2013 BFC® DOLLS

eye candy

Glam must-haves!



2 LAPTOP CASE
LAPTOP OF LUXURY

3 SALT & PEPPER SHAKERS
A FAB WAY TO SHAKE IT UP



1 MAKEUP CASE
LOOKING GOOD!



pink-and-white striped lining



4 TUMBLER
SIP IN STYLE

DETAILS! DETAILS!

1

Two small, semi-circular makeup cases. One is black with 'Barbie' in red script, and the other is bright pink with 'Barbie' in black script. Both have a zipper and a small chain with a ring.
Pink C1-F5001 \$15.00
Pink C1-F5079 \$10.00

2

A large rectangular laptop case with a black and white pattern of high-heeled shoes and the word 'Barbie' in red script. A small matching pouch is attached to the bottom left.
Pink C1-F5001 \$15.00
Pink C1-F5079 \$10.00

3

A pair of black high-heeled salt and pepper shakers shaped like Barbie's iconic shoes. The word 'Barbie' is written in black script on the insole of each shoe.
Pink C1-F5001 \$15.00
Pink C1-F5079 \$10.00

4

A clear plastic tumbler cup with a red straw. The cup is covered in various 'Barbie' brand names and slogans like 'Barbie', 'Ken', 'Malibu', 'Dollicious', 'Unkissed', 'Barbie House', 'Barbie', 'Ken', 'Malibu', 'Dollicious', 'Unkissed', 'Barbie House'.
Pink C1-F5001 \$15.00
Pink C1-F5079 \$10.00



5 UMBRELLA

RAINY DAY STYLE
STARTS HERE!

*also comes in
pink with polka dots
and bows*

7 CARD CASE

GET CARDED



6 MIRROR COMPACT

READY FOR
MY CLOSE UP



9 BLACK TOTE

GET CARRIED AWAY WITH GLAM



*arrives
in a mini
hat box*

8 RING

SO DOLL-LIGHTFUL

5

6

7

8

9

Barbie® Barbie® Barbie®
Barbie® Barbie® Barbie®

Barbie® Barbie®

Barbie® Barbie®

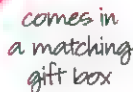
Barbie® Barbie®

Barbie® Barbie®

Glam must-haves!



HATS OFF TO GLAM!



3 SILK SCARF

WRAP YOURSELF UP IN STYLE



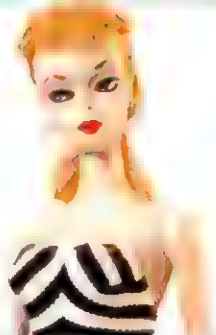
DETAILS! DETAILS!

These authors also found that the use of a single, non-validated questionnaire to assess the prevalence of depression in the community was not sufficient to detect the true prevalence of depression. They also found that the use of a single, non-validated questionnaire to assess the prevalence of depression in the community was not sufficient to detect the true prevalence of depression.

[illegible]

2

[illegible][illegible]



Barbie

Featuring superb craftsmanship and attention to detail, *The Barbie™ Collection* continues a tradition of quality that first began in 1959 when Barbie® doll made her fashionable debut and took the world by storm.

WHAT'S IN A LABEL?

Our collectible dolls are classified as follows:

Pink Label® Collection

An invitation to collecting. Available where Barbie® dolls are sold.

Black Label® Collection

Sensational dolls designed for the adult collector.

Gold Label® Collection

Numbered editions of 25,000 worldwide or less. Available at select retailers.

Platinum Label® Collection

Sequentially numbered editions of less than 1,000 worldwide. Available at select retailers.



BARBIE® GIFT CARD

Let dolls of all ages choose their favorite must-haves from *The Barbie™ Collection*! A Barbie™ Gift Card makes the perfect gift for the holidays, birthdays, special occasions and more.



ORDER NOW!

Online: BarbieCollector.com

It's fast, convenient, 24-hour ordering, and where you'll find our widest selection.

Phone: 1-800-491-7514

Seven days a week, 7am-10pm CST / Fax: 1-608-836-0761

Mail: Downloadable order form available at BarbieCollector.com/shop/orderform. Send to **Barbie Collector Mattel Direct / P.O. Box 628218 / Middleton, WI 53562-8218**

FREE

STANDARD SHIPPING

on orders of \$75.00 or more!

Offer valid 2/14/11 - 1/31/12

ABOUT OUR PRODUCTS: Dolls are available in varying quantities. You will be notified if a doll you order is unavailable. All the dolls included in this catalog are made with the utmost attention to detail and quality. Our dolls are made in Indonesia and China. Most dolls arrive with a doll stand for display. Dolls may not be able to stand alone, hold accessories or be posed as shown. Production dolls and accessories may vary from the photos shown in catalog. Mattel reserves the right to modify the fashion/fabrics, sculpt, hair color and accessories. Due to varying supplies, we reserve the right to limit the quantity of each doll purchased. All dolls, except where noted, are for adult collectors. The exclusive policy stated in the catalog applies to the United States only. Dolls may be sold to retail customers outside the United States.

SATISFACTION GUARANTEED: If for any reason you're not completely satisfied with your Barbie® Collector catalog or online purchase, you may return your selection. For an immediate exchange, credit or full refund, return must be within 30 days of receipt, in the condition received and in the complete original box and/or packaging, and with proof of purchase from Barbie Collector Mattel Direct. Shipping and processing fees are non-refundable. Barbie™ Fan Club memberships are non-refundable.

GIFT CARDS: Our gift cards are packaged and sent with our latest catalog. Simply indicate the amount and the recipient's full name and address. Gift cards may be ordered and/or redeemed online, by phone, by fax or mail orders.

GIFT WRAPPING: For the finishing touch, we'll wrap your packages for \$6.00 per item unless otherwise noted.

INSTALLMENT ORDERS: A signature is required upon delivery for all installment orders. Installment orders subject to credit approval. Installment orders by mail, phone or fax only.



PAYMENT: Prices subject to change without notice. We accept MasterCard, American Express, Visa and Discover/Novus. You must be at least 18 years old to order. Personal checks may be cleared electronically and made payable to Mattel Direct. Checks returned for insufficient or uncollected funds may be collected electronically. We are not responsible for order delays resulting from checks with insufficient funds and declined credit cards. Do not send cash or purchase orders. We are required to collect applicable sales tax for deliveries to the following states: CO, NY, TX, WI.

SHIPPING: Delivery dates are estimates only. We'll inform you if an item is out of stock. Use guaranteed rush shipping to ensure arrival by a specific date allowing 1 additional day for processing. Orders to Alaska, Hawaii, and U.S. territories ship 2nd day rush or next day rush. Shipping and processing fees are based on your order total, excluding taxes and gift wrap charges, and include the cost of processing your order, handling and packaging your products and delivering them to you and/or designated recipients.

SHIPPING & PROCESSING FEES

ORDER TOTAL	STANDARD RATE
\$50.00 and under	\$7.95
\$50.01 - \$100	\$8.95
\$100.01 - \$200	\$9.95
\$200.01 - \$300	\$10.95
\$300.01 - \$400	\$11.95
\$400.01 and over	\$12.95
Each additional shipping address	+\$7.95
EXPEDITED SHIPPING	ADDITIONAL FEE
2-Day Rush	+\$15.00
Next-Day Rush	+\$20.00

SHIPPING TO CANADA: Add \$15 for standard shipping & processing rates. All shipments are sent via Canada Post. Rush shipping not available. Some products cannot be shipped outside the United States. Canadian deliveries reflect costs paid through a customs broker for delivery to your door. All prices listed are in U.S. currency.

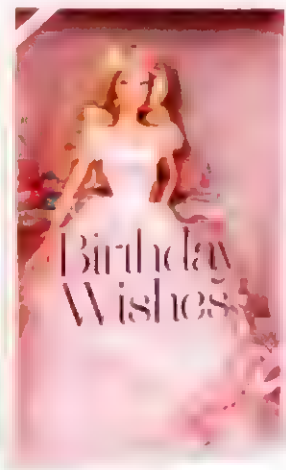
MAILING LIST SERVICE: We make our mailing list available to companies whose offerings you may enjoy. To send us an address change, remove your name from our catalog mailing list, or request that your name not be shared with other companies, call 800-491-7514, email customerservice@barbiecollector.com or write to Barbie Collector Mattel Direct, P.O. Box 620040, Middleton, WI 53562-0040. To remove your name from all U.S. mailing lists, write to Mail Preference Service, Direct Marketing Association, P.O. Box 643, Carmel, NY 10512-0643.





A WISH COME TRUE

This birthday beauty is the perfect gift for moms, daughters and dolls of all ages!



gift-ready
packaging

BIRTHDAY WISHES BARBIE DOLL

Pink Label® Collection

Barbie® celebrates your special day, bringing fond wishes for a happy year filled with love and friendship! Wearing one of her prettiest pink gowns in pale pink tulle and satin decorated with lace and ribbon bows, Birthday Wishes® Barbie doll delivers a special gift—the hope that all your dreams come true! For ages over 6 years

C1-X9189 \$34.95

ENDLESS GLAMOUR!

The Barbie Look™ Collection reveals wherever she goes, whatever she does, Barbie® doll always has "The Look" and the fashions!

interchangeable
wallpapers

real
working
drawers



over 15" tall and
almost 12" wide

BARBIE WARDROBE

Barbie® doll's fabulous ensembles deserve an equally fabulous space! This freestanding Barbie Look™ wardrobe offers ample storage for clothing and accessories featuring three compartments with hanging rods, three functional drawers and shelving includes three interchangeable wallpaper options to customize the interior and multiple hangers. Fashions and accessories are not included. Measures 11 9"W x 15 7"H x 3 1"D. For the adult collector

C1-Y3354 \$69.95

CITY SHOPPER® BARBIE DOLL

Black Label® Collection

She's definitely got "The Look!" Being well-dressed is de rigueur in Barbie® doll's world. Forever stylish and always stunning, Barbie doll is ready to shop til she drops looking perfectly polished with a sleek dress, jewelry, sunglasses and, of course, a shopping bag. She epitomizes The Barbie Look™ Collection. For the adult collector

\$24.95 each

Caucasian C1-X8256

African-American C1-X8257

dolls come
in these
knockout
fashions





classic
black
mules



tea time dress
and accessories

TEA PARTY BARBIE® FASHION

Black Label® Collection
How do you take your tea?
This Barbie Look™ fashion
includes a flirty multicolor
dot dress, headband and
tiny tea-for-two set
For the adult collector
C1-X9190 \$19.95



award-winning
style



silver
clutch

ON THE RED CARPET® BARBIE® FASHION

Black Label® Collection
And the award goes to...
Barbie® doll! This cinematically
stunning Barbie Look™ fashion
includes a floor-length red gown,
silver statuette and sparkling
accessories For the adult collector
C1-X9193 \$19.95



POOLSIDE® BARBIE® FASHION

Black Label® Collection
Make a splash in a Barbie Look™
fashion that includes a pretty
blue bikini, sweetly sheer cover
up, sunglasses and "palm frond"
fan For the adult collector
C1-X9192 \$19.95

sheer caftan
with pretty paisley print



glam
golf bag
and clubs

PINK ON THE GREEN® BARBIE® FASHION

Black Label® Collection
Get into the swing of things
in a Barbie Look™ fashion that's
right on par with a pink polo
shirt, plaid Bermuda shorts, sun
visor and golf accoutrements
For the adult collector
C1-X9191 \$19.95



chic plaid
shorts

WORLDWIDE WOW!

Experience a world of style with the Dolls of the World® Collection featuring Barbie® doll in ancestral-inspired dress from a variety of countries. Embark on your collecting journey and learn more at Barbie.com/Dolls-of-the-World

FRANCE BARBIE DOLL

Pink Label® Collection

Bonjour! From the French countryside where artists find inspiration and fields of lavender grow, comes a Barbie® doll in a gingham skirt, short-sleeve top, Mary Jane pumps, shiny belt and kicky beret. So très jolie! Includes "passport," country stickers and French "baguettes." For ages over 6 years

C1-X8420 \$24.95

SPAIN BARBIE DOLL

Pink Label® Collection

¡Hola! As Spanish guitars begin to play, Spain Barbie® doll heats up the dance floor with the drama and passion of the flamenco. Her elaborately ruffled gown is flourished with polka dots and complemented by strappy shoes, dangly earrings and a traditional Mantilla comb—fantástico! Includes "passport" and country stickers. For ages over 6 years

C1-X8421 \$24.95

PHILIPPINES BARBIE DOLL

Pink Label® Collection

Kamusta ka! Welcome to the Philippines! In celebration of the annual and very colorful Pahiyas Festival, Philippines Barbie® doll wears a traditional Maria Clara gown with alternating gold and black panels and beautiful lace details. Includes "passport" and country stickers. For ages over 6 years

C1-X8423 \$24.95

These beautiful Dolls of the World® come in ancestral-inspired dress and each includes a special pet friend or cuisine unique to their country or region. Also includes "passport" and country stickers. For ages over 6 years. Visit BarbieCollector.com for more details on each doll.

\$29.95 each

Argentina Barbie® Doll C1-W3375

Australia Barbie® Doll C1-W3321

Brazil Barbie® Doll C1-W3445

Chile Barbie® Doll C1-W3494

China Barbie® Doll C1-W3323

Hawaii U.S.A. Barbie® Doll C1-W3443

Holland Barbie® Doll C1-W3325

India Barbie® Doll C1-W3322

Ireland Barbie® Doll C1-W3440

Mexico Barbie® Doll C1-W3374



ARGENTINA



AUSTRALIA



BRAZIL



CHILE



CHINA



HAWAII U.S.A.



HOLLAND



INDIA



IRELAND



MEXICO



DOLLS OF THE WORLD

BURBIE COLLECTOR



FRANCE



SPAIN



PHILIPPINES

STAR POWER!

Celebrate the excitement of *The Hunger Games* and the final installment of *The Twilight Saga Breaking Dawn—Part 2* by making these movie inspired dolls yours!

THE HUNGER GAMES KATNISS DOLL

Black Label® Collection

May the odds be ever in your favor! Inspired by the outfit she wears to compete in *The Hunger Games*, Katniss doll wears a hooded jacket, top and military-style pants with a bow, arrows and quiver. Completing the look are her long signature braid and golden mockingjay pin. For the adult collector

C1-W3320 \$29.95

THE TWILIGHT SAGA: NEW MOON JACOB DOLL (a)

Pink Label® Collection

Who's afraid of this big bad wolf? In *The Twilight Saga: New Moon*, Jacob Black competes for Bella Swan's heart. Doll features a shoulder tattoo and denim shorts. For ages 6 and over

C1-R9909 \$24.95

THE TWILIGHT SAGA: BREAKING DAWN—PART 2 BELLA DOLL (b)

Pink Label® Collection

In *The Twilight Saga: Breaking Dawn—Part 2*, Bella turns into a vampire. This doll captures her transformation with cascading hair and vampire eyes. In a "leather" jacket and bodysuit, she's eternally fierce and fashionable! For ages over 6 years

C1-X8250 \$24.95

THE TWILIGHT SAGA: BREAKING DAWN—PART 1 EDWARD DOLL (c)

Pink Label® Collection

In *The Twilight Saga: Breaking Dawn—Part 1*, Bella and Edward's love is sealed forever with their long-awaited marriage. Dressed in tuxedo wedding attire inspired by the movie, the Edward doll is handsome in his black tuxedo tails with crisp white shirt, vest and a satin bow tie. A white flower boutonniere accents the lapel. Doll stand included. For ages over 6 years

C1-T7652 \$29.95



the twilight saga



the twilight saga

THE TWILIGHT SAGA: BREAKING DAWN—PART 2

JASPER DOLL (a)

Pink Label® Collection

Jasper appears as he does in *The Twilight Saga Breaking Dawn—Part 2* with thick brown curls and piercing amber eyes. He is dressed in his trademark chambray shirt, jeans and sneakers. For ages over 6 years.

CI-Y5190 \$24.95

ROSALIE DOLL (b)

Pink Label® Collection

Rosalie, the most beautiful and reluctant vampire in the Cullen clan, wears a sleek black evening dress, dangling earrings, Cullen crest necklace with matching bracelet and tiny beauty mark. For ages over 6 years.

CI-Y5189 \$24.95

new ESME DOLL (c)

Pink Label® Collection

The Coven's matriarch, Esme, wears her signature flowing long hair, dark lipstick and a ruffled top with a black pencil skirt. For ages over 6 years.

CI-X8247 \$24.95

new CARLISLE DOLL (d)

Pink Label® Collection

Father figure, founder, and leader of the Cullen Coven, Carlisle is dressed in the doctor's uniform he wears throughout the epic trilogy. For ages over 6 years.

CI-X8246 \$24.95

new EMMETT DOLL (e)

Pink Label® Collection

Never one to miss a fight, Emmet prepares to battle the Volturi in a button-front shirt, vest, jeans and a wrist cuff embellished with the Cullen crest. For ages over 6 years.

CI-Y5910 \$24.95





WE'VE GOT SPIRIT!

Rally the team with these cheerleading dolls sporting alma mater uniforms!

AUBURN UNIVERSITY BARBIE® DOLL (a)

Pink Label® Collection

It's great to be an Auburn Tiger! Dressed in her cheerleading uniform, Barbie® doll is proud to rally the crowd for the Orange and Blue. "Stand up and yell, Hey! War... Eagle, win for Auburn, Power of Dixie Land!" For ages over 6 years.

\$24.95 each

African-American C1-W3461

Caucasian C1-W3520 (not shown)

UNIVERSITY OF ALABAMA BARBIE® DOLL (b)

Pink Label® Collection

Go 'Bama, Roll Tide®! Proudly wearing her team's uniform, Barbie® doll shows her spirit for the Crimson and White. "Go roll to vict'ry! Hit your stride! You're Dixie's football pride, Crimson Tide!" For ages over 6 years.

\$24.95 each

Caucasian C1-W3521

African-American C1-W3462 (not shown)

LOUISIANA STATE UNIVERSITY BARBIE® DOLL (c)

Pink Label® Collection

Geaux Tigers®! With her pom-poms and uniform, Barbie® doll is proud to cheer for the Purple and Gold. "Give it all of your might as you fight tonight, and keep the goal in view, Victory for L-S-U!" For ages over 6 years.

\$24.95 each

Caucasian C1-W3519

African-American C1-W3458 (not shown)

Production dolls/accessories may vary from photos shown here.
Dolls cannot stand alone and may not be able to hold objects as shown.



NEW UNIVERSITY BARBIE® DOLLS
COMING IN SUMMER 2013!

Barbie BUZZ

RUMOR HAS IT

ON THE MOVE

There's a rumor the original Malibu girl is house hunting. Will the Dreamhouse® be on the market soon? Get the scoop at [Facebook.com/Barbie](https://www.facebook.com/Barbie).



BARBIE™ AT SEA



Barbie™ Sets Sail with Royal Caribbean

Girls 4 to 11 years old can hit the pink seas and meet new friends, make lifelong memories and sail away on the Barbie™ Premium Experience on a Royal Caribbean cruise! This experience includes: the Barbie™ Stateroom Package with signature pink room décor, take-home Barbie® doll, accessories and more; a Tiaras and Teacups Party; a Mermaid Dance Class; a Fashion Designer Workshop and a Fashion Show. The Barbie Premium Experience is available on all Royal Caribbean ships. Space is limited, so reserve early at [RoyalCaribbean.com/Barbie](https://www.RoyalCaribbean.com/Barbie).



HAIR-TASTIC NEWS

The Barbie™ Hair & Store for young women aged 18 to 25 will launch in South Korea before year's end. The new store will combine hair service and hair care related merchandise focusing on trendy color treatments and hair perms. Over 100 salons are targeted to open by 2015!

DID YOU KNOW?

Happy Birthday, Barbie®

Barbie® doll turns 54 on March 9! What's planned for the big day? Stay tuned at [BarbieCollector.com](https://www.BarbieCollector.com).



LIFE IS DREAMY

Season 3 of Barbie™ Life in the Dreamhouse launches on February 8! Catch the latest episode at [barbie.com/dreamhouse](https://www.barbie.com/dreamhouse).

CONNECT WITH BARBIE®

Check out the latest doll dish and what's happening in the world of Barbie®!



[Facebook.com/Barbie](https://www.facebook.com/Barbie)



[@BarbieCollector](https://twitter.com/BarbieCollector)

BARBIE COLLECTOR MATTEL DIRECT
8400 Fairway Place
P.O. Box 628218
Middleton, WI 53562-8218

Connect with Barbie!



PRSR STD
U.S. Postage
PAID
Barbie Collector

Current resident or

Key Code #

Account #

C130014

0129381321

INSIDE 2013 KICKS OFF ALL
NEW... NEW DOLLS. NEW
FEATURE ARTICLES AND A
BRAND NEW CATALOG DESIGN!
SHOP THE CATALOG OR GO TO
BARBIECOLLECTOR.COM!



*****AUTOMS-DIGIT 48846

0129381321

DONNA M DONALLY

1133 YEOMANS ST LOT 74

IONIA MI 48846-1951

8001

P098

759

867

Shop online at BarbieCollector.com or call 1-800-491-7514

©2013 Mattel, Inc. All Rights Reserved. ALL PRICES ARE IN U.S. DOLLARS. The exclusive policy stated applies to the United States only. Dolls may be sold to retail customers outside the United States.

RECYCLE
PLEASE
recycleplease.org



100% post-consumer waste

Printed in the USA on paper containing
at least 10% post-consumer waste.
Recycle me or pass me on to a friend.
For more information about recycling,
visit Earth911.org.

51380



Luncheon Ensemble
Barbie® Doll, p.10